

ZOOM

ZOOM PROJECT TRACK INTRODUCTION

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SFSCON



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AN OVERVIEW OF THE ZOOM TRACK

DAY 1

- **The ZOOM Framework:** Legal aspects of FOSS and beyond
Niharika Singhal - FSFE
- **The ZOOM Framework:** Business Aspects of FOSS and Beyond
Seckin Celik, Davide Serpico - UNITN
- **The ZOOM Framework:** An Ecosystemic Perspective
Davide Serpico, Seckin Celik - UNITN
- **Closure reading:** a Tale of Software, Skateboards, and Raspberry Ice Cream
Matthias Kirschner - FSFE

DAY2

- **ZOOM Toolkit Interactive Workshop**
Amalia de Götzen, Andy Peruccon - AAU

THE SCOPE OF ZOOM

Increase knowledge among software hardware and data **creators and users**

Increase the competences in using open licences: **know your rights and your duties**

Increase the competence in **choosing a licence** also considering valorisation and business creation

Correctly identify **sustainable business models** for open hardware software and data

Understand the **ecosystem around you** for the innovative technologies

Z

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pen Software

pen Hardware

pen Data

WHERE ARE WE?

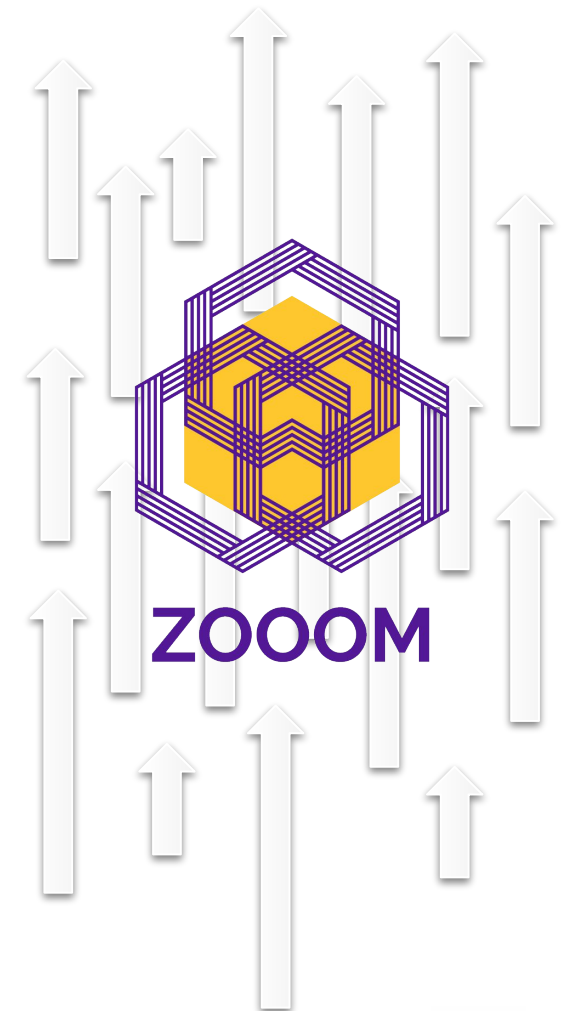
Prepared an extensive knowledge base for legal business and ecosystem for software, hardware and data (PUBLIC and CC)

Created a new concept of business legal framework for the 3Os

Contribute to the OSI discussion on open source AI

Working on an extensive toolkit for humans

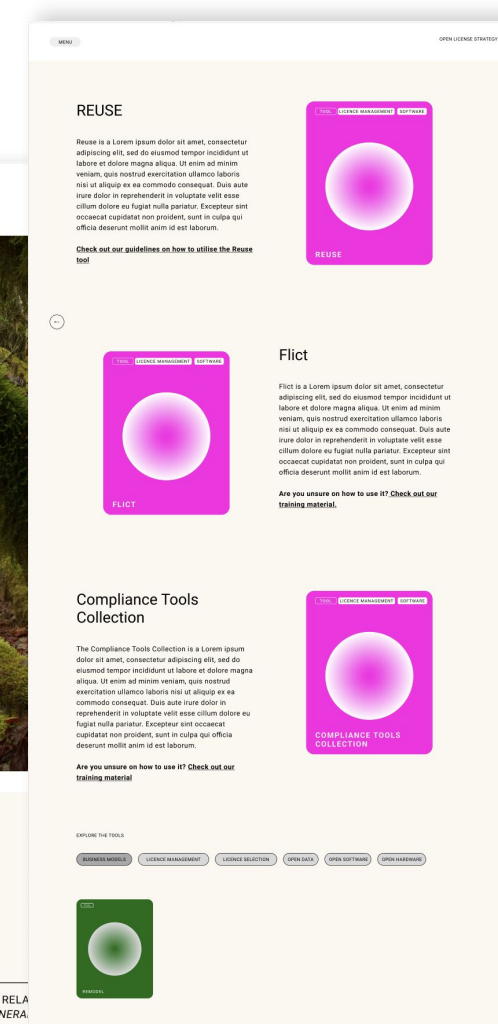
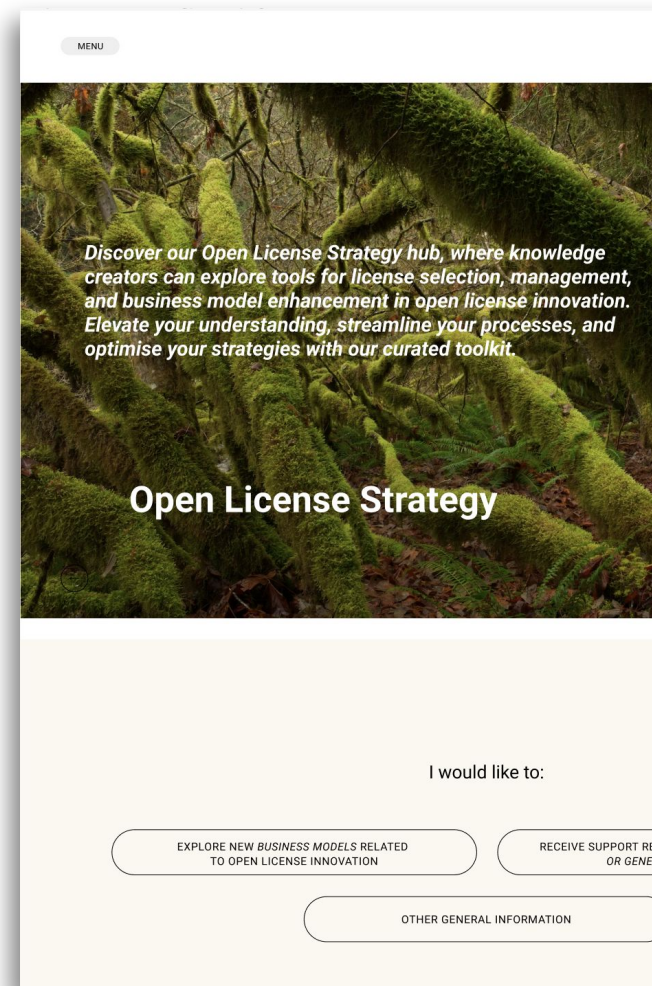
Developing training modules to increase your competences



AIM OF THE TOOLKIT

Build capacity in open innovation ecosystems for IP generation and management. By

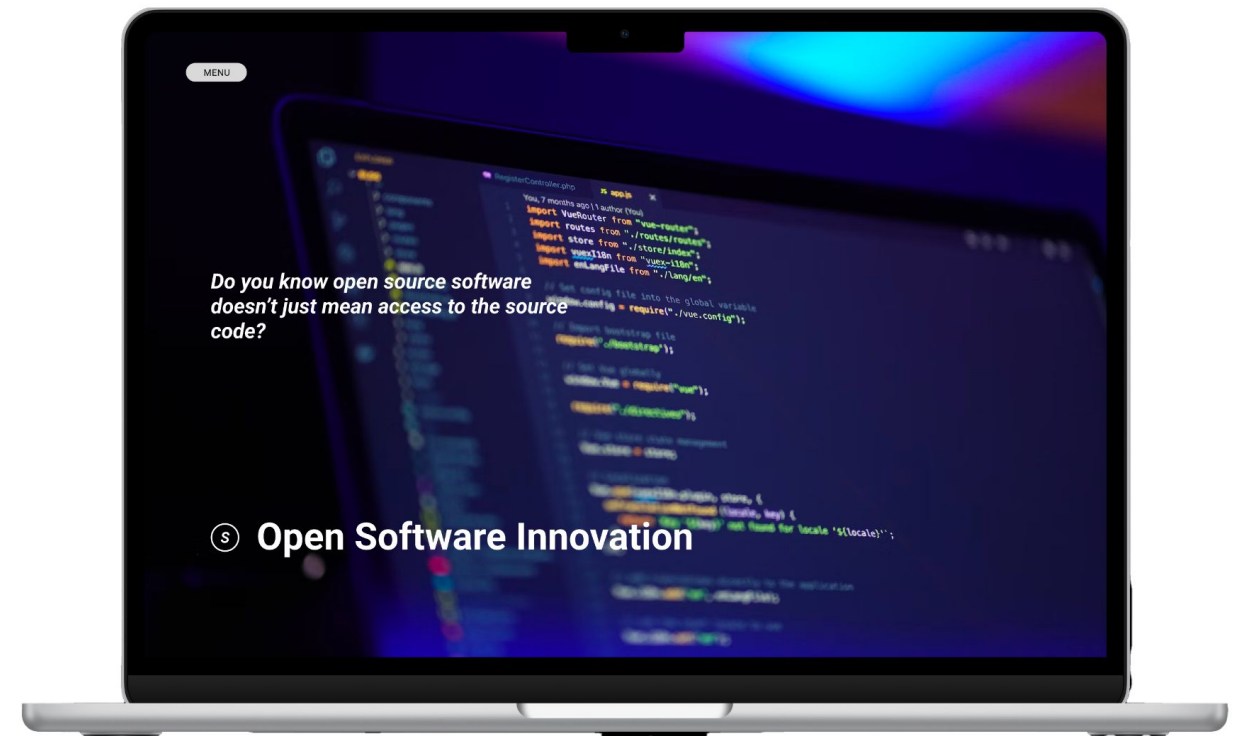
- Facilitate licensing choices.
- Aid in IP management and business identification.



THE TOOLKIT

The toolkit, which is built on 4 main sections:

- ***Open License Strategy***
 - License selection tools
 - License management tools
 - Business Models on Open License
- ***Cases of Open License Innovation***
 - Cases on OD/OSS/OH
- ***Training Material***
 - Specialistic, videos, PDFs
- ***Network & Events***
 - Repository of events and contacts





THE WORKSHOP

TOMORROW FROM 9.20 to 10.20!

- Presentation of the toolkit.
- Group work activity to validate some of the tools.
- Open discussion on Open License Innovation and existing tools.

ZOOM IS FOR YOU!

ZOOM webpage
www.zoom4u.eu

